

Why Gold Plus?

Gold Plus combines the power of mobile along with a Visa Card to bring you the following unbeatable benefits:

Benefits of MCB Visa Debit	Benefits of MCB Mobile
Enhanced Daily Limits: <ul style="list-style-type: none"> PKR 50,000 on ATM* PKR 150,000 on POS. <p><small>* For optimal cash out experience please withdraw PKR 20,000 per transaction through MCB ATMs. Note that your experience of withdrawing larger amounts may vary while using non-MCB ATMs.</small></p>	Free of Cost: <ul style="list-style-type: none"> Gold Plus comes pre-enabled with MCB Mobile - The globally recognized award winning service that has clocked millions of transactions worth billions of rupees.
International Acceptance: <ul style="list-style-type: none"> Accepted at more than 50 million merchant locations and close to 2 million ATMs across 200+ countries. 	All Telecom/Device Compatible: <ul style="list-style-type: none"> Compatible with any telecom service provider in Pakistan Zero switching cost.
Chip-Based Visa Debit: <ul style="list-style-type: none"> Pakistan's first chip-based mobile enabled Visa Debit Card Enhanced Security Difficult to skim or clone. 	All Device Compatible: <ul style="list-style-type: none"> Works on all internet enabled devices No additional Bank charges.
Door Step Delivery: <ul style="list-style-type: none"> Card delivered to your preferred mailing address. 	Quick & Easy Activation: <ul style="list-style-type: none"> MCB Mobile gets activated automatically when you request for Gold Plus so there is no longer a need to request for the MCB Mobile service separately.
Cash Back: <ul style="list-style-type: none"> Receive PKR 250 guaranteed cash back on your 1st retail transaction worth PKR 100 or more within 30 days of card activation. 	Account & Card Management: <ul style="list-style-type: none"> View your mini statement and/or balance anytime, as many times in a day from your mobile phone.
Car Promotion: <ul style="list-style-type: none"> Enter into a lucky draw to win from two 1300 cc cars when you use your card at POS. Offer valid till 31 December 2012. 	Unlimited Transactions: <ul style="list-style-type: none"> Carry out as many transactions as you wish without worrying about the cost every time you make a payment or do a transfer*. <p><small>*Third party and other bank charges apply.</small></p>

Benefits of MCB Visa Debit	Benefits of MCB Mobile
SMS Alerts: <ul style="list-style-type: none"> Instant SMS notification upon every retail or mobile transaction to keep you in sync with your funds. 	Funds Transfer: <ul style="list-style-type: none"> Transfer funds anytime from anywhere in the world through any device that supports internet connectivity.
MCB ATMs: <ul style="list-style-type: none"> All transactions carried out through Pakistan's largest ATM network are absolutely free of cost. <p><small>Note: Only third party charges apply if you use other Bank's ATMs, locally & internationally.</small></p>	Pay Utility Bills: <ul style="list-style-type: none"> Pay your own or your loved one's utility bill's in a secure and hassle free manner.
Retail Shopping: <ul style="list-style-type: none"> All transactions at point of sale machines, both locally and internationally, are absolutely free of Bank charges. 	Pay Mobile Phone Bills: <ul style="list-style-type: none"> Pay your own or your loved ones mobile phone bill's from the convenience of your home or office.
E-Statement: <ul style="list-style-type: none"> Register for an e-statement by calling our Call Center on 111-000-622. 	Purchase Airtime: <ul style="list-style-type: none"> Purchase airtime of all Telecom's operating in Pakistan for yourself and your loved ones.
Insurance: <ul style="list-style-type: none"> A variety of insurance features offered For details call our Call Center on 111-000-622. 	Donations: <ul style="list-style-type: none"> Donate to an ever growing list of charities like Shaukat Khanum or Prime Ministers Flood Relief Fund.

To apply or to find out more:

- Call our Call Center at 111-000-622.
- Visit us at www.mcb.com.pk
- Follow us on Twitter (www.twitter.com/mcbpayments)
- Or simply speak to our branch staff.

Introducing the Mobile-enabled Visa Debit.

The only card that fits your mobile.

MCB
GOLDPLUS
THE MOBILE-ENABLED VISA DEBIT CARD

MCB
Bank for Life



With MCB Gold Plus, access to your account is now just a touch away.

From the makers of MCB Mobile comes a brand new innovation MCB Gold Plus - Pakistan's first chip-based Visa Debit Card pre-enabled with the power of mobile.

International Acceptance

The Visa Gold Plus Card is accepted at more than 50 million merchant locations and close to 2 million ATMs across 200 plus countries. Not only this but you can also access your funds, make payments, and pay bills using your mobile phone from anywhere in the world.

All Telecom/Device Compatible

Enjoy compatibility everywhere. The MCB Gold Plus innovation works with any telecom service provider in Pakistan and runs on all internet enabled handsets or smart phones.

Go Mobile

Unlimited Transactions

No extra charge. MCB Gold Plus digital payments are demonetized and made free of charges so that you and your loved ones can save more time and money as you transact more and more. So now you can make payments and access your money, anytime, anywhere without the worry of paying a charge every time.

Limits & Fee Structures	Gold Plus	Gold	Silver
Daily Transaction Limits:			
ATM withdrawal	50,000	25,000	10,000
Shopping	150,000	100,000	25,000
MCB Mobile	100,000	100,000	100,000
Promotional Schemes:			
Cash back on 1st retail purchase*	PKR 250	PKR 250	No
MCB Mobile	Free	300	300
1300 cc Car Lucky Draw**	Yes	Yes	No
Annual/Issuance fee***	1,000	750	500
Replacement Charges***	1,000	750	500
Total cost of 1st year****	750	500	500

* Worth PKR 100 or more within 30 days of card activation.

** For POS transactions carried out till 31 December 2012.

*** Charges exclusive of FED & other taxes, if any.

**** After cash back.

* Terms & Conditions apply.



111-000-MCB (622)
www.mcb.com.pk